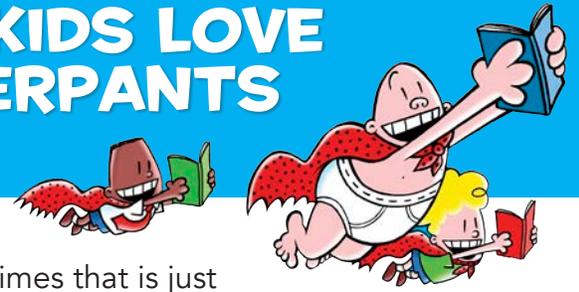
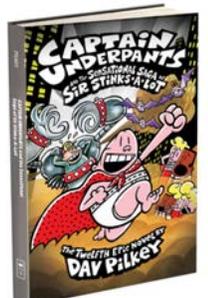


# 10 REASONS PARENTS AND KIDS LOVE DAV PILKEY'S CAPTAIN UNDERPANTS



- 1 "Your kids will not even realize they are reading... and sometimes that is just the key to **get kids interested in books.**" — Trisha, *Mom Dot*
- 2 "What a **great way to promote reading**, the benefits of reading, and the idea that 'Reading Gives You Superpowers!'" — Jennifer, *Eighty MPH Mom*
- 3 "As I read Captain Underpants, I really didn't know I was **learning new words** to add to my vocabulary until I was finished." — Jordan (age 12), *Six Time Mommy*
- 4 "Great graphics, comic strips, intriguing story lines, loads of action, interactive materials like 'flip-orama' and curious characters will **engage and rivet your child** to the one activity you'll be glad to encourage – reading!" — Barb, *Rural Mom*
- 5 "My son **learned to read independently** because of Captain Underpants ... I owe Dav Pilkey big time." — Mia, *Pragmatic Mom*
- 6 "The book came in the late afternoon and it was **done before dinner time.**" — Holly, *I Like It Frantic*
- 7 "Through the years, Captain Underpants has been a **shared love** of Thomas and Emily, providing common ground that the siblings could talk about despite their differences. Captain Underpants **transcends genders** as they discuss the plots, ponder what may happen in the next book (that they hope comes out sooner than later!), and dream up new characters based on those they encounter in their own schools." — Leticia, *Tech Savvy Mom*
- 8 "My boys were giggling about Captain Underpants and talking about the future and all the different twists and turns and silliness. As parents, we want to see our kids read more and these books are funny, which means that **kids associate the books with fun, and they read more** and more." — Cheryl, *Mom of 6 Boys*
- 9 "Dav Pilkey is one of my favorite children's book authors because he is so **honest** in talking about the challenges he faced as a child in school. I recommend this book to anyone with a child in their life who **loves to read**, who **needs a little encouragement when it comes to reading**, and to those who **love to laugh.**" — Tesa, *2 Wired 2 Tired*
- 10 "I would've loved to read these things when I was a kid." — Bill, *Lady and the Blog*

**CAPTAIN UNDERPANTS AND THE SENSATIONAL SAGA OF SIR-STINKS-A-LOT IS AVAILABLE NOW!**



  
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